

ORDER



Orders Order / Rev: 105007
 Alt Order #: 06837951
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 Flight Dates: 10/30/12 - 11/06/12
 Original Date / Rev: 08/01/12 / 09/19/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact: Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: Obama for America - Revised
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
10/29/12	11/06/12	164	\$37,250.00	\$31,662.50	Month	# Spots	Gross Amount	Net Amount	Rating
					November 2012	164	\$37,250.00	\$31,662.50	0.00
					Totals	164	\$37,250.00	\$31,662.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$37,250.00
Market	100%	\$124,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$26,075.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,383.33
KTUD	1%	\$1,241.67
KVVU	26%	\$32,283.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,933.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E	1	KSNV	10/30/12	11/02/12	M-F 5-6a	WakeUp w/Wagners	5-6a	-TWTF--	:30	4	\$100.004	0.00	NM	4	\$400.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/29/12		11/04/12		-TWTF--		4		\$100.00		0.00					

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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$100.00	4.00	NM		4	\$400.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -TWTF-- 4 \$100.00 0.00															
E 2	KSNV	11/05/12	11/06/12	M-F 5-6a WakeUp w/WagM	5-6a		MT-----	:30	2	\$100.00	4.00	NM		2	\$200.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 MT----- 2 \$100.00 0.00															
E 3	KSNV	10/30/12	11/02/12	Wake Up Early w/ WagnM	430a-5a		-TWTF--	:30	4	\$50.00	3.00	NM		4	\$200.00
Wake Up Early Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -TWTF-- 4 \$50.00 0.00															
E 4	KSNV	11/05/12	11/06/12	Wake Up Early w/ WagnM	430a-5a		MT-----	:30	1	\$50.00	3.00	NM		1	\$50.00
Wake Up Early Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 MT----- 1 \$50.00 0.00															
E 5	KSNV	10/30/12	11/02/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$190.00	4.00	NM		4	\$760.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -TWTF-- 4 \$190.00 0.00															
E 6	KSNV	11/05/12	11/06/12	M-F 6-7a WakeUp w/WagM	6-7a		MT-----	:30	2	\$190.00	4.00	NM		2	\$380.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 MT----- 2 \$190.00 0.00															
E 7	KSNV	10/30/12	11/02/12	Today Show	CM	658a-9am	-TWTF--	:30	9	\$250.00	4.00	NM		9	\$2,250.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -TWTF-- 9 \$250.00 0.00															
E 8	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	MT-----	:30	2	\$250.00	4.00	NM		2	\$500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 MT----- 2 \$250.00 0.00															
E 9	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$125.00	4.00	NM		1	\$125.00
News 3 Sunrise SATURDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 1 \$125.00 0.00															
E 10	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.00	4.00	NM		1	\$175.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 1 \$175.00 0.00															
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$110.00	4.00	NM		1	\$110.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S 1 \$110.00 0.00															
E 12	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$250.00	4.00	NM		1	\$250.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S 1 \$250.00 0.00															
E 13	KSNV	11/04/12	11/04/12		CM	9a-930am	-----S	:30	1	\$125.00	4.00	NM		1	\$125.00

Order / Rev: 105007 Advertiser: Obama for America
 Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today Wknd															
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S		1				\$125.00		0.00			
E 14	KSNV	11/04/12	11/04/12	Chris Matthews	9:30AM	CM	9:30a-10a			-----S		:30	1	\$175.004	0.00 NM
Chris Matthews SUN 9:30am															
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S		1				\$175.00		0.00			
E 15	KSNV	10/30/12	11/02/12	M-F Today Show II	3rd	HM	9-10a			-TWTF--		:30	9	\$150.004	0.00 NM
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-TWTF--		9				\$150.00		0.00			
E 16	KSNV	11/05/12	11/06/12	M-F Today Show II	3rd	HM	9-10a			MT-----		:30	2	\$150.004	0.00 NM
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		2				\$150.00		0.00			
E 17	KSNV	10/30/12	11/02/12	M-F Today Show III	4th	BM	10am-11am			-TWTF--		:30	9	\$100.004	0.00 NM
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-TWTF--		9				\$100.00		0.00			
E 18	KSNV	11/05/12	11/06/12	M-F Today Show III	4th	BM	10am-11am			MT-----		:30	2	\$100.004	0.00 NM
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		2				\$100.00		0.00			
E 19	KSNV	10/30/12	11/02/12	Rachael Ray		CM	11am-12pm			-TWTF--		:30	4	\$100.004	0.00 NM
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-TWTF--		4				\$100.00		0.00			
E 20	KSNV	11/05/12	11/06/12	Rachael Ray		CM	11am-12pm			MT-----		:30	2	\$100.004	0.00 NM
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		MT-----		2				\$100.00		0.00			
E 21	KSNV	10/30/12	11/02/12	Noon News		CM	12-1230pm			-TWTF--		:30	5	\$125.004	0.00 NM
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-TWTF--		5				\$125.00		0.00			
E 22	KSNV	11/05/12	11/05/12	Noon News		CM	12-1230pm			M-----		:30	1	\$125.004	0.00 NM
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----		1				\$125.00		0.00			
E 23	KSNV	10/30/12	11/02/12	The Agenda	1230pm	CM	1230-1p			-TWTF--		:30	5	\$90.004	0.00 NM
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-TWTF--		5				\$90.00		0.00			
E 24	KSNV	11/05/12	11/05/12	The Agenda	1230pm	CM	1230-1p			M-----		:30	1	\$90.004	0.00 NM
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----		1				\$90.00		0.00			
E 25	KSNV	10/30/12	11/02/12			CM	1258p-2pm			-TWTF--		:30	4	\$150.004	0.00 NM
CM 1258p-2pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----		1				\$150.00		0.00			

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 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
Days of our Lives																
Days of our Lives																
DAYS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--			4		\$150.00		0.00					
E 26	KSNV	11/05/12	11/05/12	Days of our Lives	CM	1258p-2pm			M-----	:30	1	\$150.004	0.00	NM	1	\$150.00
Days of our Lives																
DAYS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----			1		\$150.00		0.00					
E 27	KSNV	10/30/12	11/02/12	The Doctors	CM	2pm-3pm			-TWTF--	:30	4	\$100.004	0.00	NM	4	\$400.00
The Doctors																
DRS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--			4		\$100.00		0.00					
E 28	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm			M-----	:30	1	\$100.004	0.00	NM	1	\$100.00
The Doctors																
DRS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----			1		\$100.00		0.00					
E 29	KSNV	10/30/12	11/02/12	Dr. Phil	CM	3-4p			-TWTF--	:30	4	\$150.004	0.00	NM	4	\$600.00
Dr Phil																
PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--			4		\$150.00		0.00					
E 30	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p			M-----	:30	1	\$150.004	0.00	NM	1	\$150.00
Dr Phil																
PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----			1		\$150.00		0.00					
E 31	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			-TWTF--	:30	8	\$175.004	0.00	NM	8	\$1,400.00
4PM NEWS (1 hour)																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--			8		\$175.00		0.00					
E 32	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----	:30	2	\$175.004	0.00	NM	2	\$350.00
4PM NEWS (1 hour)																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----			2		\$175.00		0.00					
E 33	KSNV	10/30/12	11/02/12	M-F Early News	CM	5-630p			-TWTF--	:30	13	\$265.004	0.00	NM	13	\$3,445.00
M-F Early News																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--			13		\$265.00		0.00					
E 34	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p			M-----	:30	2	\$265.004	0.00	NM	2	\$530.00
M-F Early News																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----			2		\$265.00		0.00					
E 35	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm			-----S-	:30	1	\$200.004	0.00	NM	1	\$200.00
Sa-Su Early News																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-			1		\$200.00		0.00					
E 36	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm			-----S	:30	1	\$450.004	0.00	NM	1	\$450.00
News 3 in Prime																
NEWS AFTER NFL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S			1		\$450.00		0.00					
E 37	KSNV	10/30/12	11/02/12		CM	630-7pm			-TWTF--	:30	4	\$260.004	0.00	NM	4	\$1,040.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$260.00		0.00			
E 38	KSNV	11/05/12	11/05/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.004	0.00	NM		1	\$260.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$260.00		0.00			
E 39	KSNV	10/30/12	11/02/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$260.004	0.00	NM		4	\$1,040.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$260.00		0.00			
E 40	KSNV	11/05/12	11/05/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$260.004	0.00	NM		1	\$260.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$260.00		0.00			
E 41	KSNV	10/30/12	11/02/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$150.00		0.00			
E 42	KSNV	11/05/12	11/05/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$150.00		0.00			
E 43	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$175.00		0.00			
E 44	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$175.00		0.00			
E 45	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,100.00		0.00			
E 46	KSNV	10/31/12	10/31/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004	0.00	NM		1	\$1,300.00
				Wednesday Prime 9-10pm											
				SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$1,300.00		0.00			
E 47	KSNV	11/01/12	11/01/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$650.004	0.00	NM		1	\$650.00
				Thursday Prime 8-9pm											
				ROCK/UP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$650.00		0.00			
E 48	KSNV	11/02/12	11/02/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$500.004	0.00	NM		1	\$500.00
				Friday Prime 8-9pm											
				WHIT.COM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$500.00		0.00			
E 49	KSNV	11/02/12	11/02/12		CM	9-10pm	----F--	:30	1	\$750.004	0.00	NM		1	\$750.00

Order / Rev: 105007
 Alt Order #: 06837951
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 9-10p Friday Prime 9-10pm															
GRIMM															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$750.00</u> Rating <u>0.00</u>															
E 50	KSNV	11/02/12	11/02/12	Fri 10-11p	CM	10-11pm	-----F--	:30	1	\$1,000.04	0.00	NM	1	\$1,000.00	
Friday Prime 10-11pm															
DATELINE															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 51	KSNV	11/03/12	11/03/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004	0.00	NM	1	\$350.00	
Saturday Prime 8-9pm															
NBC PRIME															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 52	KSNV	11/03/12	11/03/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$400.004	0.00	NM	1	\$400.00	
Saturday Prime 9-10pm															
NBC PRIME															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
E 53	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM	1	\$600.00	
NFL Pre-Game															
FNIA															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
E 54	KSNV	11/04/12	11/04/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM	1	\$4,000.00	
NFL Football															
SUN NIGHT FTBL															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u> Rating <u>0.00</u>															
E 55	KSNV	11/04/12	11/04/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM	1	\$350.00		
Jeopardy in Prime															
TBD															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 56	KSNV	11/04/12	11/04/12	LAW & ORDER (synd)	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM	1	\$350.00		
Law & Order (synd)															
LAW & ORDER															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 57	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.004	0.00	NM	4	\$1,100.00	
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>4</u> Rate <u>\$275.00</u> Rating <u>0.00</u>															
E 58	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.004	0.00	NM	1	\$275.00	
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 11/05/12</u> End Date <u>11/11/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$275.00</u> Rating <u>0.00</u>															
E 59	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004	0.00	NM	1	\$285.00	
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$285.00</u> Rating <u>0.00</u>															
E 60	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004	0.00	NM	1	\$285.00	
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$285.00</u> Rating <u>0.00</u>															
E 61	KSNV	10/30/12	11/02/12	CM	1135p-1237a	-TWTF--	:30	4	\$150.004	0.00	NM	4	\$600.00		

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$150.00		0.00			
E 62	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$150.00		0.00			
E 63	KSNV	10/30/12	11/02/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$60.00	4	0.00	NM	4	\$240.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$60.00		0.00			
E 64	KSNV	11/05/12	11/05/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$60.00	4	0.00	NM	1	\$60.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$60.00		0.00			
E 65	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$400.00		0.00			
E 66	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00
Sports Night in Las Vegas															
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$90.00		0.00			
													Totals		
													164 \$37,250.00		